CPPC CCMP
Canadian Public Procurement Council
Conseil Canadien des Marchés Publics

2027



SPONSORSHIP OPPORTUNITIES

Partnering for Impact, Growth, and Visibility

cppc-ccmp.ca

SPONSORSHIP OPPORTUNITIES

The Canadian Public Procurement Council (CPPC) is Canada's leading community for public procurement excellence, bringing together professionals and organizations committed to advancing best practices across the industry. CPPC members include public-sector organizations from federal, provincial, territorial, and municipal governments, Crown corporations, and the broader municipal, academic, social, and healthcare sectors.

CPPC events give sponsors direct access to procurement professionals, public-sector decision-makers,

suppliers, service providers, and industry leaders from across Canada. Through education, networking, exhibition opportunities, and scheduled one-on-one meetings, sponsors can raise their profile, build relationships, and support the continued development of the public procurement profession.



WESTERN CANADA
PUBLIC PROCUREMENT POWER SESSION

FEBRUARY 8, 2027 | AIRDRIE, ALBERTA

Hosted by the City of Airdrie, the Western Canada Public Procurement Power Session is a one-day regional learning and networking event for public-sector procurement professionals, suppliers, service providers, and industry experts. The program will offer practical strategies, emerging best practices, and relevant insights for both public- and private-sector attendees.

Sponsors will gain visibility with procurement professionals from across Western Canada through education, networking, and direct engagement opportunities that support relationship-building in a focused regional setting.



CPPC CONNECT

Held alongside the Western Canada Public Procurement Power Session, CPPC Connect gives sponsors and registered suppliers a structured way to meet directly with public procurement professionals through scheduled one-on-one meetings.

Meetings will take place on the afternoon of October 26, 2026. Registration includes a minimum of three 15-minute one-on-one meetings with participating public-sector organizations, with additional meetings available for a fee and based on availability. Sponsors will also benefit from the morning educational session and networking opportunities with Western Canada Power Session participants.

Hosted by the City of Airdrie

WESTERN CANADA PUBLIC PROCUREMENT POWER SESSION

FEBRUARY 8, 2027 | AIRDRIE, ALBERTA

SPONSORSHIP PACKAGE

FLEXIBLE SPONSORSHIP LEVELS TAILORED TO YOU

We offer a range of sponsorship opportunities tailored to various levels of involvement and visibility. These options are designed to help organizations connect meaningfully with public procurement professionals from across Canada.

Premium
$ 6,000

BRAND EXPOSURE

- Premium logo placement on event signage and program
- Recognition on event-related website page, emails, and other marketing opportunities
- Dedicated promotional email
- Socia media announcement post

DIRECT ENGAGEMENT

- Speaking opportunity before one of the sessions
- 10 x 10 Exhibit booth space
- 6 (1-1) CPPC Connect meetings*
- 4 complimentary Power Session registrations
- Participant list access
- Sponsorship of the social events

Supporting
$ 3,000

BRAND EXPOSURE

- Logo placement on event signage and program
- Recognition on event-related website page and emails
- Social media announcement post

DIRECT ENGAGEMENT

- 10 x 10 Exhibit booth space
- 2 complimentary Power Session registrations
- 3 (1-1) CPPC Connect meetings*

**Sponsors may purchase additional one-on-one meetings with registered public agencies, subject to availability. Contact us for more details. CPPC Private members receive priority scheduling.*

JOURNÉE DES MARCHÉS PUBLICS - QUÉBEC 2027

16 FÉVRIER 2027 | MONTRÉAL, QUÉBEC

La toute première édition de la Journée des marchés publics Québec 2027, qui se tiendra à Montréal, est une journée entière dédiée à l'apprentissage, au partage de connaissances et au réseautage. Elle rassemblera des professionnels de l'approvisionnement public, des fournisseurs, des prestataires de services et des experts de l'industrie venant de toutes les régions du Québec. Le programme phare mettra en évidence des stratégies concrètes, des pratiques exemplaires émergentes et des perspectives pertinentes visant à soutenir l'excellence en approvisionnement et stimuler la collaboration au sein de la communauté québécoise des marchés publics.

Les commanditaires profiteront d'une visibilité auprès des professionnels de l'approvisionnement de l'ensemble du Québec grâce à des occasions d'apprentissage, de réseautage et d'interaction directe, favorisant ainsi le renforcement de relations durables et le rayonnement de leur organisation au sein du secteur québécois des marchés publics.



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JOURNÉE DES MARCHÉS PUBLICS QUÉBEC 2027

16 FÉVRIER 2027 | MONTRÉAL, QUÉBEC

NIVEAUX DE COMMANDITE

PROPOSITIONS DE COMMANDITES FLEXIBLES

Explorez une gamme d'opportunités de commandite proposant divers niveaux d'exposition et d'interaction. Conçues pour répondre à vos priorités organisationnelles, ces options vous aideront à renforcer votre présence et à tisser des liens durables avec des professionnels en approvisionnement public à travers le Canada.

Premium
6 000 $

VISIBILITÉ ET RAYONNEMENT

- Présence de votre logo à un emplacement privilégié sur la signalisation et le programme de l'événement
- Reconnaissance sur la page Web de l'événement, dans les communications électroniques et les autres outils promotionnels
- Envoi d'un courriel promotionnel dédié à votre organisation
- Mention dans une publication promotionnelle sur les médias sociaux

OCCASIONS D'ÉCHANGES ET DE RÉSEAUTAGE

- Possibilité de prendre la parole avant l'une des séances de la journée
- Quatre inscriptions gratuites à l'événement
- Accès à la liste des participants
- Commanditaire de l'activité de réseautage

Régulier
3 000 $

VISIBILITÉ ET RAYONNEMENT

- Présence de votre logo sur la signalisation et le programme de l'événement
- Reconnaissance sur la page Web de l'événement et dans les communications électroniques
- Mention dans une publication promotionnelle sur les médias sociaux

OCCASIONS D'ÉCHANGES ET DE RÉSEAUTAGE

- Deux inscriptions gratuites à l'événement

CPPC - CCMP

FORUM 2027



CPPC Forum, CPPC Connect, and Exhibitors Hub

APRIL 25–28, 2027 | BANFF, ALBERTA

Join us in Banff, Alberta, from April 25–28, 2027, for CPPC's signature national Forum, where destination meets inspiration. The CPPC Forum will bring together public procurement professionals, public-sector leaders, suppliers, and service providers from across Canada.

With more than 170 delegates and speakers representing all levels of governments, Crown corporations, and the broader municipal, academic, social, and healthcare sectors, this event offers sponsors a national platform to build relationships, demonstrate thought leadership, and increase visibility with key procurement audiences.

Sponsors can increase their visibility through a variety of sponsorship opportunities, including breakfast, networking refreshment breaks, lunch, the pre-Forum workshop, keynotes and educational sessions. Additional benefits may include speaking opportunities, complimentary conference registration, and a one-year CPPC membership.

CPPC CONNECT & EXHIBITORS HUB

The CPPC Connect & Exhibitors Hub gives sponsors a dedicated space to showcase their products and services while connecting directly with procurement professionals.

Registration includes a 10 x 10 exhibition booth space, access to educational sessions, meals and networking events, and three or more guaranteed one-on-one meetings with participating public-sector organizations. CPPC Private members receive priority scheduling.

CPPC CONNECT

RETURN ON INVESTMENT

The CPPC Connect is designed to deliver strong return on investment by combining scheduled meetings, booth visibility, and dedicated networking in one concentrated Forum experience. Sponsors can reduce travel time and costs while expanding their reach across a diverse national audience of procurement professionals.

VENUE

Set against the breathtaking backdrop of the Rockies and hosted at the renowned Banff Centre for Arts and Creativity, Canada's leading arts and cultural organization, this will be the first Forum hosted by a CPPC member organization, promising an unforgettable experience.

The Banff Centre for Arts and Creativity is an arts and culture educational institution in Banff, Alberta. It offers arts programs in the performing and fine arts, as well as leadership training. It was established in 1933 as the Banff School of Drama.

https://www.banffcentre.ca/



FORUM 2027

SPONSORSHIP OPPORTUNITIES

FLEXIBLE SPONSORSHIP LEVELS TAILORED TO YOU

We offer a range of sponsorship opportunities designed to help organizations raise their profile, build meaningful connections, and engage with public procurement professionals from across Canada.

Whether your goal is to increase brand visibility, showcase your expertise, or connect directly with key decision-makers, our sponsorship packages provide valuable opportunities for recognition, networking, and engagement throughout the Forum. Explore the options below to find the sponsorship level that best supports your organization's objectives and budget.

Sponsorship Benefits At-a-Glance

BUILD YOUR BRAND

Increase your visibility before, during, and after the Forum through:

- Recognition on event signage, the Forum website, mobile app, and program materials.
- Social media promotion and enhanced sponsor recognition opportunities.
- Exclusive branding opportunities such as sponsored meals, networking events, and sessions.

CONNECT WITH DEISION-MAKERS

Engage directly with public procurement professionals and purchasing leaders through:

- Exhibitor Hub booth space.
- CPPC Connect one-on-one meetings with participating public-sector organizations.
- Access to participant information and valuable networking opportunities throughout the Forum.

AMPLIFY YOUR IMPACT

Showcase your expertise and extend your reach beyond the event with:

- Complimentary registrations tickets for your team.
- Speaking opportunities at key Forum events and sponsored activities.
- Year-round exposure through newsletter features, dedicated promotional emails, and CPPC membership benefits.

2027 CPPC FORUM SPONSORSHIP BENEFITS	Bronze $2,500	Exhibitor $3,000	Silver $5,000	Gold $7,500	Platinum $10,000	Diamond $12,500	Major $15,000	Exclusive $25,000
Logo placement on event signage and program	✓		✓	✓	Prime	Prime	Prime	Premium
Recognition on event-related website, news releases, and mobile app	✓		✓	✓	Prime	Prime	Prime	Premium
Social media shout-out	✓		✓	✓	Dedicated	Dedicated	Dedicated	Dedicated
10 x 10 booth space in the Exhibitors Hub		✓	✓	✓	Prime	Prime	Prime	Premium
CPPC Connect: 15-minute one-on-one meetings with participating public-sector organizations*		3	3	3	6	6	6	6
Complimentary Forum registration		2	2	2	3	3	4	5
Ticket to the CPPC Banquet			2	2	3	3	4	5
Participant list access			✓	✓	✓	✓	✓	✓
Title sponsorship/branding			One of the Breakfasts or Breaks	One of the Lunches	One of the Lunches	Co-branding of Hotel Room Keycard or Mobile App	Social Event or Plenary Room	Delegate Lanyard
Speaking opportunity				During Sponsored Lunch	During Sponsored Lunch	Introduction of Keynote or Invited Special Guest	During sponsored Social Event or Opening of Day 2 or 3	Opening ceremony
One-year free Private Membership with CPPC					✓	✓	✓	✓
Featured in a CPPC newsletter					✓	✓	✓	✓
Dedicated promotional email						✓	✓	✓
Exclusive title naming rights								✓

SOLD!

Sponsors may purchase additional one-on-one meetings with registered public agencies, subject to availability. Contact us for more details. CPPC Private members receive priority scheduling.

FORUM 2027

OTHER OPPORTUNITIES

ADDITIONAL EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

Concurrent Room	**$ 3,500**
Educational Sponsor *(Breakout session and post Forum webinar)*	**$ 3,500**
Pre-Forum Workshop	**$ 1,000**

The success of our conference is made possible through the valued support of our private-sector partners. Their commitment helps us create an exceptional experience that brings together leaders, professionals, and innovators from across the public procurement community. Sponsorship opportunities are limited, with several levels expected to sell out.

Reserve your sponsorship today and position your organization at the forefront of public procurement engagement and innovation.

DOWNLOAD SPONSORSHIP APPLICATION FORM HERE

LET'S CONNECT:

For more information about how to take advantage of these sponsorship opportunities, please contact:

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