



Business Case for Attending the 2027 CPPC Forum

April 25-28, 2027 | Banff Centre for Arts and Creativity | Banff, Alberta

Why Attend?

The CPPC Forum is Canada's only national conference dedicated exclusively to public procurement professionals and suppliers. Since 1999, it has brought together leaders, practitioners, and industry partners from across the country to share knowledge, discuss emerging trends, and strengthen the procurement profession.

Attendees will gain:

- Professional development and industry insights
- Access to national procurement leaders and subject matter expert
- Practical ideas and best practices that can be applied immediately
- Networking opportunities with peers from across Canada
- Exposure to emerging procurement trends, technologies, and innovative solutions
- Professional development hours that may support certification requirements

The Banff Advantage

The 2027 Forum will be hosted at the Banff Centre for Arts and Creativity, a world-class conference venue nestled in the heart of Canada's Rocky Mountains. This state-of-the-art facility boasts accommodations, meeting facilities, dining options, and networking spaces all under one roof, providing attendees with a streamlined experience. Each year, it welcomes over 20,000 delegates, solidifying its reputation as one of Canada's leading meeting destinations.

A CPPC First

The 2027 Forum will be held for the first time at a venue hosted by a CPPC member organization. Attendees will not only be supporting a CPPC member but will also be supporting the mission of the Banff Centre. The Banff Centre is a not-for-profit organization dedicated to education, leadership, arts, and creativity. The Centre reinvests conference revenue in educational and cultural programming, while providing a setting that reflects CPPC's commitment to learning, collaboration, professional growth, and knowledge sharing.

CPPC Connect & Exhibitors Hub

In addition to Forum education sessions and networking events, attendees have access to the CPPC Connect & Exhibitors Hub, a dedicated space designed to foster connections between public procurement professionals and suppliers.

The Hub brings together public sector buyers, procurement leaders, and industry partners from across Canada, creating opportunities to:

- Explore innovative products, services, and procurement solutions
- Connect directly with suppliers supporting the public sector
- Learn about emerging technologies and industry developments
- Build relationships that support future procurement initiatives
- Gain insight into market capabilities and trends

Estimated Cost of Attendance

Member Registration Scenario

Expense	Estimated Cost
Forum Registration	\$600 - \$1,050
Accommodation (3-4 nights @ \$250)	\$750-\$1,000
Airfare	\$200 - \$700
Shuttle / Local Transportation	\$50 - \$150
Estimated Total	\$1,600 - \$2,900

Non-Member Registration Scenario

Expense	Estimated Cost
Forum Registration	\$900 - \$1,400
Accommodation (3-4 nights @ \$250)	\$750-\$1,000
Airfare	\$200 - \$700
Shuttle / Local Transportation	\$50 - \$150
Estimated Total	\$1,900 - \$3,250

Airfare estimates reflect typical economy fares from major Canadian hubs to Calgary International Airport (YYC). Air Canada convention discounts are available for eligible attendees.

Return on Investment (ROI)

What Your Organization Receives

Investment	Organizational Benefit
3-4 days of learning	Current knowledge of procurement trends, policies, and best practices
Expert Speakers	Practical tools and strategies for immediate application.
National networking	Access to peers and procurement leaders from across Canada
Supplier engagement	Exposure to new products, services, and solutions
CPPC Connect & Exhibitors Hub	Access to innovative suppliers, technologies, and market intelligence
Knowledge transfer	Information and insights shared with colleagues and stakeholders

Measuring Success

Following the Forum, attendees can provide:

- ✓ Key takeaways report
- ✓ Summary of procurement trends and innovations
- ✓ Recommended process improvements
- ✓ Supplier and stakeholder contacts
- ✓ Team presentation or knowledge-sharing session
- ✓ Action plan for implementing lessons learned

"Participation in some of the past annual in-person conferences was very valuable... The conference themes have been in alignment with the trends and pain points of the public sector supply chain industry."

"The conference was excellent, with much good information communicated, and timely topics discussed as well. Very well done!"

The Bottom Line

For an estimated investment of \$1,600-\$2,900, for a CPPC Member, the 2027 CPPC Forum offers access to Canada's premier public procurement event, national networking opportunities, professional development, and actionable knowledge that can create lasting value for both the attendee and their organization.

Join procurement professionals from across Canada in Banff and bring back ideas, connections, and insights that extend well beyond the Forum itself.

For more information about the CPPC Forum, contact:

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