



CPPPC CCMP

Canadian Public Procurement Council
Conseil Canadien des Marchés Publics

SPONSORSHIP PROPOSAL

PARTNERING FOR IMPACT, GROWTH, AND VISIBILITY

FORUM
2026

May 3 - 6, 2026
Fredericton, NB

www.cpppc-ccmp.ca

YOU'RE INVITED

The Canadian Public Procurement Council (CPPC) is delighted to invite you to the **25th Annual Canadian Public Procurement Forum**, taking place for the very first time in New Brunswick! Join us in Fredericton from May 3 to 6, 2026, for an inspiring and engaging experience that brings together public procurement professionals from across Canada.

ABOUT US

The CPPC is the leading national voice for professionals involved in public procurement. Our members represent organizations at the federal, provincial/territorial, and municipal levels, as well as Crown corporations and the full spectrum of municipal, academic, social, and healthcare (MASH) entities. We support the public procurement community by promoting dialogue, facilitating information exchange, developing collaborative approaches to shared challenges, and providing leadership on emerging issues.



WHAT TO EXPECT AT THE CPPC FORUM

The Forum is a premier gathering for decision-makers in public procurement from across Canada. It offers a dynamic space for professionals to network, exchange leading practices, and build collaborative partnerships that drive the profession forward. Whether you are a government supplier, service provider, or part of the broader public sector, this event provides a unique opportunity to connect with individuals directly involved in strategic supply chain management. Attendees can expect a welcoming environment where they can deepen their knowledge, engage with peers who share their passion for public procurement, and forge meaningful relationships that support long-term success.

WHO ATTENDS THE FORUM?

The Forum attracts over 150 delegates and speakers from across Canada, including decision-makers from all levels of government, Crown corporations, and the broader MASH sector.

Private-sector suppliers and service providers also play a vital role, engaging directly with key government decision-makers and individuals involved in strategic supply chain management. The Forum offers a unique environment to build relationships, foster mutual understanding, and explore opportunities for partnership.

WHY SHOULD YOU SPONSOR?

Whether you're in the public or private sector, the CPPC Forum offers significant value:

- Gain insights from sessions led by public procurement professionals discussing current issues and emerging trends.
- Enhance your visibility among key procurement practitioners and decision-makers.
- Engage in meaningful dialogue with leaders shaping strategic supply chain management across Canada.

We deeply appreciate the support of our private-sector partners, whose presence helps us deliver a leading-edge conference experience for the entire public procurement community.



SPONSORSHIP OPPORTUNITIES

FLEXIBLE SPONSORSHIP LEVELS TAILORED TO YOU

We offer a range of sponsorship opportunities tailored to various levels of involvement and visibility. These options are designed to help organizations connect meaningfully with public procurement professionals from across Canada.

Whether you're looking to showcase your expertise, support the public procurement community, or engage directly with key decision-makers, there's a sponsorship package to suit your goals. Each opportunity provides valuable benefits, including enhanced recognition, networking access, and promotional exposure throughout the Forum.

SPONSORSHIP OPTIONS:

Exclusive Sponsorship* <i>(sold out)</i>	\$ 25,000
Major Sponsorship	\$ 20,000
Diamond Sponsorship	\$ 15,000
Platinum Sponsorship	\$ 10,000
Gold Sponsorship	\$ 7,500
Silver Sponsorship	\$ 5,000
Bronze Sponsorship	\$ 3,500

Exclusive*
\$ 25,000

BRAND EXPOSURE

- Prime logo placement on signage, mobile app, and session banners
- Co-branded delegate lanyards
- Logo in mobile app with link
- Featured in the CPPC newsletters, website, and social media posts

DIRECT ENGAGEMENT

- Speaking opportunity at the Opening Ceremony
- 5 complimentary full conference registrations
- Participant list access pre- and post-forum

ADDED VALUE

One-year free Private Membership** with CPPC, and so much more...

No longer
available!

Major \$ 20,000

BRAND EXPOSURE

- Logo on website, event signage, and registration area
- Logo on rotating banner in general session room
- Logo in mobile app with link
- Featured in 3 CPPC newsletters
- Dedicated social media announcement post

DIRECT ENGAGEMENT

- Speaking opportunity at the social event
- 4 complimentary full conference registrations
- Participant list access pre- and post-forum
- Sponsorship of the main social event

ADDED VALUE

- One-year free Private Membership** with CPPC

Diamond \$ 15,000

BRAND EXPOSURE

- Logo on website, event signage, and registration area
- Logo on rotating banner in general session room
- Logo in mobile app with link
- Featured in 2 CPPC newsletters
- Dedicated social media announcement post

DIRECT ENGAGEMENT

- Speaking opportunity prior to the keynote presentation
- 3 complimentary full conference registrations
- Participant list access pre- and post-forum
- Co-branding of the hotel room keycard

ADDED VALUE

- One-year free Private Membership** with CPPC

Platinum \$ 10,000

BRAND EXPOSURE

- Logo on website, event signage, and registration area
- Logo on rotating banner in general session room
- Logo in mobile app with link
- Featured in 1 CPPC newsletter
- Dedicated social media announcement post

DIRECT ENGAGEMENT

- Speaking opportunity at the conclusion of the keynote presentation
- 2 complimentary full conference registrations
- Participant list access pre- and post-forum
- Sponsorship of one of the lunches

ADDED VALUE

- One-year free Private Membership** with CPPC

Gold

\$ 7,500

BRAND EXPOSURE

- Logo on website, event signage, and registration area
- Logo on rotating banner in general session room
- Logo in mobile app with link
- Combined social media announcement post

DIRECT ENGAGEMENT

- Speaking opportunity before/after sponsored lunch
- 1 complimentary full conference registration + 1 at 50% discount
- Participant list access pre- and post-forum
- Sponsorship of one of the lunches

ADDED VALUE

- One-year free Private Membership** with CPPC

Silver

\$ 5,000

BRAND EXPOSURE

- Logo on website, event signage, and registration area
- Logo on rotating banner in general session room
- Logo in mobile app with link
- Combined social media announcement post

DIRECT ENGAGEMENT

- 1 complimentary full conference registration
- Participant list access pre- and post-forum
- Sponsorship of one of the breakfasts

ADDED VALUE

- One-year free Private Membership** with CPPC

Bronze

\$ 3,500

BRAND EXPOSURE

- Logo on website, event signage, and registration area
- Logo on rotating banner in general session room
- Logo in mobile app with link
- Combined social media announcement post

DIRECT ENGAGEMENT

- 50% discount on 1 full conference registration
- Participant list access pre- and post-forum
- Sponsorship of one of the refreshment breaks

ADDED VALUE

- One-year free Private Membership** with CPPC

** Private Membership with CPPC is open to organizations outside of government that see value in connecting with public procurement leaders. As we prioritize this membership category in the coming year, Private Members will gain increased visibility, meaningful engagement, and opportunities to contribute to important procurement conversations across the sector.

OTHER OPPORTUNITIES

ADDITIONAL EXCLUSIVE A LA CARTE SPONSORSHIP OPPORTUNITIES:

Mobile App	\$ 5,000
Plenary Room	\$ 5,000
Concurrent Room	\$ 3,500
Educational Sponsor <i>(Breakout session and post Forum webinar)</i>	\$ 3,500
Charging Station	\$ 3,500
Water Station	\$ 4,000
Pre-Forum Workshop	\$ 1,000

Please note that all sponsorship package prices are subject to an additional 15% provincial sales tax.

[DOWNLOAD SPONSORSHIP APPLICATION HERE](#) 

LET'S CONNECT:

For more information about how to take advantage of these sponsorship opportunities, please contact:

Éric Blanchette-Ouellet
Learning and Membership Experience Manager
(418) 446-1753
eric@c PPC-CCMP.ca