

CPPC Presentation

Presentation Logistics

Date: October 20, 2025

Time: Event starts 1pm, time of session TBC

Location: Moncton, New Brunswick

Presenter: Tim Reeve, Reeve Consulting

Presentation Title: Sustainable Procurement as a Strategic Driver for Organizational Goals

Presentation Description

Public sector organizations spend millions of dollars annually on goods and services—each purchase carrying a mix of environmental, social, ethical, and Indigenous risks and opportunities. For leaders, the question is no longer if sustainable procurement should be prioritized, but how to harness it as a strategic lever to advance broader organizational sustainability goals and commitments.

Join this engaging and insightful session to explore the W's of sustainable procurement, how to align procurement with the four pillars of sustainability, the 10 elements needed for a best performing Sustainable Procurement Program and which KPIs can help you measure both progress and impact. You'll also learn how you can support your procurement team in starting to integrate sustainable procurement into your organization's practices—ensuring they have the direction, tools, and leadership backing to succeed.

Whether you're new to sustainable procurement or looking to strengthen existing practices, you'll leave with actionable strategies to position procurement as a powerful driver of your organization's long-term sustainability vision.

Presentation Outline

Duration: 60-75 min

1. Introduction and Session Objectives
2. Understanding the W's of Sustainable Procurement
3. Exploring the Four Pillars of Sustainability
4. Building a High-Performing Sustainable Procurement Program
5. Measuring Progress and Impact with KPIs
6. Success Factors for enabling Sustainable Procurement
7. Q&A and Key Takeaways