

# Think Differently, Create Possibilities

Ottawa Marriott Hotel • May 4 - 7, 2025

FORUM  
2025



*SPONSORSHIP OPPORTUNITIES*

*CPPC FORUM 2025*

*OTTAWA, ONTARIO*

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The Canadian Public Procurement Council (CPPC) invites you to join the public procurement community for its 24<sup>th</sup> Annual Forum. The Forum will take place in Ottawa, Ontario at the Ottawa Marriott Hotel from May 4 to 7, 2025. The Forum program, which is currently under development, will have a combination of plenary and concurrent sessions with the theme “**Think Differently, Create Possibilities**”. The concurrent sessions, with actual takeaways for participants to bring back to the office, will be designed to bring fresh perspectives and new ideas.

### What is the Canadian Public Procurement Council?

The CPPC is the leading voice for professionals involved in public procurement in Canada. Our members are organizations at the federal, provincial/territorial, and municipal levels of government, as well as Crown corporations and the full range of municipal, academic, social and healthcare (MASH) entities. We support the public procurement community across Canada by promoting dialogue, facilitating information exchanges, developing approaches to common issues, and providing leadership for the resolution of shared challenges.

### Who attends the Canadian Public Procurement Forum?

The Forum, which attracts more than 200 delegates and speakers from across the country, is where the decision-makers in public procurement come to network, share leading practices and find collaborative partners for moving forward within the profession. Government suppliers and service providers can forge relationships with the key decision-makers and individuals who are directly involved in strategic supply chain management!

### Why should you attend CPPC Forum 2025?

The Forum provides the private-sector supply community with a unique environment to meet and network with public sector

procurement professionals. The Forum will deliver many benefits to your company, such as:

- You can attend the sessions where important public procurement issues are being discussed by public procurement professionals, who are the people who decide and select leading-edge solutions;
- You will be front and centre receiving enhanced exposure to key public procurement practitioners;
- You can engage in discussions with key government decision-makers and individuals involved in strategic supply chain management, building a foundation for mutual understanding.

We acknowledge and appreciate the support of private-sector companies as partners in the Forum, which increases our ability to provide a leading-edge conference experience for our public procurement community.

*Take advantage of the marketing opportunities through your presence and profile at CPPC Forum 2025.*

# BENEFITS AT GLANCE

	<b>Premier</b> \$25,000	<b>Major</b> \$20,000	<b>Diamond</b> \$15,000	<b>Platinum</b> \$10,000	<b>Gold</b> \$7,500	<b>Silver</b> \$5,000	<b>Bronze</b> \$3,500
<b>Speaking Opportunity</b>	Two choices of speaking opportunity at any presentation	Prior to one of the Keynote presentations	Prior to one of the Keynote presentations	At the conclusion of one of the Keynote presentations	Immediately before or after the sponsored lunch	N/A	N/A
<b>Signage</b>	Logo on signage at registration and at sponsored event  Logo on rotating banner in general session room	Logo on signage at registration and at sponsored event  Logo on rotating banner in general session room	Logo on signage at registration and at sponsored event  Logo on rotating banner in general session room	Logo on signage at registration and at sponsored event  Logo on rotating banner in general session room	Logo on signage at registration and at sponsored event  Logo on rotating banner in general session room	Logo on signage at registration and at sponsored event  Logo on rotating banner in general session room	Logo on signage at registration and at sponsored event  Logo on rotating banner in general session room
<b>Mobile App</b>	Logo on sponsorship banner and in sponsorship section with a link to your website	Logo on sponsorship banner and in sponsorship section with a link to your website	Logo is co-branded with CPPC on home page and in the sponsorship section with a link to your website	Logo in the sponsorship section with a link to your website	Logo in the sponsorship section with a link to your website	Logo in the sponsorship section with a link to your website	Logo in the sponsorship section with a link to your website
<b>Registration</b>	Four (4) complimentary full conference registrations  Access to participant list one (1) week before the forum and post forum	Four (4) complimentary full conference registrations  Access to participant list one (1) week before the forum and post forum	Three (3) complimentary full conference registrations  Access to participant list one (1) week before the forum and post forum	Two (2) complimentary full conference registrations  Access to participant list one (1) week before the forum and post forum	Two (2) complimentary full conference registrations  Access to participant list one (1) week before the forum and post forum	One (1) complimentary full conference registration  Access to participant list one (1) week before the forum and post forum	50% discount on one (1) full conference registration  Access to participant list one (1) week before the forum and post forum
<b>Visibility at one of the following:</b>	Opportunity to sponsor the main social event and the delegate lanyard co-branded with CPPC	Opportunity to sponsor a social event (mix n' mingle) or a Keynote speaker	Opportunity to sponsor the mobile app	Opportunity to co-brand the hotel room keycard (one side)	Opportunity to sponsor one of the lunches or the Pre-Forum Seminar	Opportunity to sponsor one of the breakfasts	Opportunity to sponsor one of the refreshment breaks
<b>Additional benefits</b>	<b>Guaranteed Exclusivity</b> (only one sponsorship will be available)  One-year free Private Membership  Visibility in three (3) e-newsletters in 2024  Logo in the sponsor section of the website for 2025	One-year free Private Membership  Visibility in three (3) e-newsletters in 2024  Logo in the sponsor section of the website for 2025	1000\$ discount on a one-year Private Membership  Visibility in two (2) e-newsletters in 2024  Logo in the sponsor section of the website for 2025	Visibility in one (1) e-newsletter in 2024  Logo in the sponsor section of the website for 2025	Logo in the sponsor section of the website for 2025	Logo in the sponsor section of the website for 2025	Logo in the sponsor section of the website for 2025