

CANADIAN PUBLIC PROCUREMENT COUNCIL 2023 FORUM – PROCUREMENT 2.0: THE NEW NORMAL

APRIL 30 – MAY 2, 2023

CALGARY, ALBERTA



SPONSORSHIP OPPORTUNITIES

CPPC FORUM 2023

CALGARY, ALBERTA



CPPC
Together in the
public eye

CCMP
Ensemble sous l'œil
du public

The Canadian Public Procurement Council (CPPC) invites you to join the public procurement community for its 22nd Annual Forum. The Forum will take place in Calgary, Alberta at the Delta Hotels Calgary Downtown from April 30 – May 2, 2023. The Forum's program, which is currently under development, will have a combination of plenary and concurrent sessions with the theme "**Procurement 2.0: The New Normal**". The concurrent sessions, with actual takeaways for participants to bring back to the office, will be designed to bring fresh perspectives and new ideas.

What is the Canadian Public Procurement Council?

The CPPC is the leading voice for professionals involved in public procurement in Canada. Our members are organizations at the federal, provincial/territorial, and municipal levels of government, as well as Crown corporations and the full range of municipal, academic, social and healthcare (MASH) entities. We support the public procurement community across Canada by promoting dialogue, facilitating information exchanges, developing approaches to common issues, and providing leadership for the resolution of shared challenges.

Who attends the Canadian Public Procurement Forum?

The Forum, which attracts more than 100 delegates and speakers from across the country, is where the decision-makers in public procurement come to network, share leading practices and find collaborative partners for moving forward within the profession. Government suppliers and service providers can forge relationships with the key decision-makers and individuals who are directly involved in strategic supply chain management!

Why should you attend CPPC Forum 2023?

The Forum provides the private-sector supply community with a unique environment to meet and network with public sector

procurement professionals. The Forum will deliver many benefits to your company, such as:

- You can attend the sessions where important public procurement issues are being discussed by public procurement professionals, who are the people who decide and select leading-edge solutions;
- You will be front and centre receiving enhanced exposure to key public procurement practitioners;
- You can engage in discussions with key government decision-makers and individuals involved in strategic supply chain management, building a foundation for mutual understanding.

We acknowledge and appreciate the support of private-sector companies as partners in the Forum, which increases our ability to provide a leading-edge conference experience for our public procurement community.

Take advantage of the marketing opportunities through your presence and profile at CPPC Forum 2023.

BENEFITS AT GLANCE

	Major \$20,000	Diamond \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Speaking Opportunity	Prior to one of the Keynote presentations	Prior to one of the Keynote presentations	At the conclusion of one of the Keynote presentations	Immediately before or after the sponsored lunch	N/A	N/A
Signage	Company logo on signage at registration and at sponsored event Company logo on rotating banner in Keynote session room	Company logo on signage at registration and at sponsored event Company logo on rotating banner in Keynote session room	Company logo on signage at registration and at sponsored event Company logo on rotating banner in Keynote session room	Company logo on signage at registration and at sponsored event Company logo on rotating banner in Keynote session room	Company logo on signage at registration and at sponsored event Company logo on rotating banner in Keynote session room	Company logo on signage at registration and at sponsored event Company logo on rotating banner in Keynote session room
Mobile App	Company Logo on home page and in the sponsorship section with a link to your website	Company logo on one of the inside pages and in the sponsorship section with a link to your website	Company logo in the sponsorship section with a link to your website	Company logo in the sponsorship section with a link to your website	Company logo in the sponsorship section with a link to your website	Company logo in the sponsorship section with a link to your website
Registration	Four (4) complimentary full conference registrations Access to participant list one (1) week before the forum and post forum	Three (3) complimentary full conference registrations Access to participant list one (1) week before the forum and post forum	Two (2) complimentary full conference registrations Access to participant list one (1) week before the forum and post forum	Two (2) complimentary full conference registrations Access to participant list one (1) week before the forum and post forum	One (1) complimentary full conference registration Access to participant list one (1) week before the forum and post forum	One (1) complimentary full conference registration Access to participant list one (1) week before the forum and post forum
Visibility at one of the following:	Opportunity to sponsor the off-site evening or a Keynote Presentation	Opportunity to sponsor the delegate lanyard co-branded with CPPC or a Keynote Presentation	Opportunity to co-brand the hotel room keycard with CPPC or the Pre-Forum Seminar	Opportunity to sponsor one of the lunches	Opportunity to sponsor one of the breakfasts	Opportunity to sponsor one of the refreshment breaks
Additional benefits	One-year free Private Membership Visibility in three (3) e-newsletters in 2023 Logo in the sponsor section of the website for 2023	\$ 1000 discount on a one-year Private Membership Visibility in two (2) e-newsletters in 2023 Logo in the sponsor section of the website for 2023	Visibility in one (1) e-newsletter in 2023 Logo in the sponsor section of the website for 2023	Logo in the sponsor section of the website for 2023	Logo in the sponsor section of the website for 2023	Logo in the sponsor section of the website for 2023